

The Reserve on Frankford
1002 S. Frankford Avenue Lubbock, TX 79416
806-785-4088

Driving Directions from the Airport:

Start out going Martin Luther King Blvd. Take slight right onto North Loop 289. Merge onto Loop 289 W. Take the Exit towards Frankford Ave. Stay straight on Access Rd. Take sharp right onto Frankford Ave. 1002 Frankford Ave.

Driving Directions from Texas Tech:

Start out going West on Broadway. Turn Right onto University. Turn Right onto 19th St and continue straight. Turn right onto Frankford Ave. 1002 Frankford Ave.

Driving Direction from South Plains Mall:

Head south toward TX-289 Frontage W. Turn right at TX 289 Frontage W. Take the TX 289 ramp on the left. Merge onto Loop 289. Take the Exit towards Frankford Ave/4th St. Merge onto TX-289. Slight left at Frankford Ave. Destination on Left. 1002 Frankford Ave.

Driving Direction from Amarillo, TX:

Follow US-60 W/US-87 S to I-27 S. Continue on I-27 S for 104 miles. Take Exit 6B toward TX-289 Loop W. Turn Slight left onto S I-27. Turn Slight Right onto N TX-289 Loop. Merge onto Loop 289 W. Take the Exit towards Frankford Ave. Stay straight on Access Rd. Take sharp right onto Frankford Ave. 1002 Frankford Ave.

Driving Directions from Clovis, NM:

Turn Left on US-60 E/US-84 S. US 84-S becomes US-84. US-84 becomes US-84 E. Turn Right onto FM 2528/ N Frankford Ave. Destination on right. 1002 Frankford Ave.